



F.I.C.C. NEWSLETTER

**The second F.I.C.C. World Congress on Camping, Caravanning and
Motorcaravanning
in VERRIERES-LE-BUISSON/Paris – France
will take place from 26 to 28 October 2022**



Ladies and Gentlemen

We would like to inform you that F.I.C.C. offers early bird prices for the 2nd F.I.C.C. World Congress, which will take place on October 27th and 28th 2022 in Verrières-le-Buisson near Paris / France.

The early bird discount rates are available until October 7th, 2022, at 11:59 p.m.

Do not wait and book online now and benefit from the special rates.

Book your seat under: <https://congress.ficc.org/>



On the website you also will find detailed information about the congress program, accommodation, meals, excursions, and the hotel booking form of the Congress Centre Les Gatines.

Kind regards,

Your F.I.C.C. secretariat

Day 01 Full Program

October 26, 2022 > 9:00 - 18:00

09:00 - 16:30 > *F.I.C.C. Council Meeting*

JOÃO ALVES PEREIRA (Portugal)
NORMAN TAYLOR (Great Britain)
GÉRARD COUTÉ (France)
FABIEN PRODUIT (Switzerland)
LARS HALL (Sweden)
MARCIN ZARADKIEWICZ (Poland)
DIETER ALBERT (Germany)
OLLI RUSI (Finland)
KAY SPLINT (Netherlands)
JOHNNY CHENG (Taiwan)

13:00 - 14:00 > Lunch Break

14:00 - 16:30 > F.I.C.C. Council Meeting

16:30 - 18:00 > F.I.C.C. Commissions Meeting

Asia Pacific Working Group meeting

Chaired by: Jason Jan (Taiwan)

Johnny Cheng (Taiwan)

Youth Commission Working Group meeting

Chaired by: Ryan Martin (Great Britain)

Yoëlle van Driel (Netherlands)



Motor Caravanning Commission meeting

Chaired by: Tomas Mehlmauer (Austria)

Andreas Jörn (Germany)

Fabien Produit (Switzerland)

Day 02 Full Program

October 27, 2022 > 9:00 - 17:30

09:30 - 10:00 > Official Opening of the Congress

Gérard Couté, President of the Paris Saclay Tourist Office

Jacques Bourdon (to be confirmed), President of the F.F.C.C.

Stéphane Bazile (to be confirmed), Vice President of the Essonne Departemental Council

Nicolas Dayot, President of the FNHPA

To be announced, Representative of the UNWTO

João Alves Pereira, F.I.C.C. President

10:00 - 11:00 > PART I DIGITALIZATION - Plenary Session

10:00 > The benefits of social and digital input for Camping Tourism

Jeroen Vinkesteyn. Lecturer at the Breda University for Applied Sciences in the Academy for Tourism and Hospitality

Presented by to be announced

10:45 Interaction with the audience

11:00 - 11:30 > Coffee Break

11:30 > PART II SUSTAINABILITY - Plenary Session

What does sustainability mean for today's consumer?

Dr. Xavier Font, Professor of Sustainability Marketing at the University of Surrey, UK

Presented by to be announced

12:15 Interaction with the audience

12:30 - 13:30 > Lunch Break

13:30 – 13:55 > Interviews with two organisations on how to integrate sustainability and digitalisation into daily business

To be announced, World Tourism Organisation

Philippe Bossanne, founder of Huttopia (to be confirmed), Camping Naturel, an innovative proposal as part of the recovery plan for a more sustainable and united economy



13:55 Introduction of workshops

14:00 - 15:15 > PART III Workshops / Seminar introduction - Plenary Session

Presented by to be announced

14:00 - 15:15 > Workshop DIGITALIZATION

Jeroen Vinkesteijn, Where creativity meets digital

Jorian Keij and Lars Smit, What can we learn from the motorhome owner in Europe

Ivan Dvorski, 'how to successfully use digital channels for your marketing'

14:00 - 15:15 > Workshop SUSTAINABILITY

Dr. Xavier Font, Five benefits of design, marketing and communication of your authenticity and sustainability

Finn Bolding Thomsen, Work with sustainability in campsites, exemplified through the Green Key programme.

Henk Meiborg, Camping (holidays) & e-mobility

15:15 - 15:45 > Coffee Break

15:45 - 17:00 > Workshop DIGITALIZATION

Jeroen Vinkesteijn, Where creativity meets digital

Jorian Keij and Lars Smit, What can we learn from the motorhome owner in Europe

Ivan Dvorski, 'how to successfully use digital channels for your marketing'

15:45 - 17:00 > Workshop SUSTAINABILITY

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17:00 > Summary

19:15 > Welcome Cocktail followed by

20:00 > Congress Dinner



Day 03 Full Program

October 28, 2022 > 9:30 - 13:00

9:30 - 11:15 > Part IV Clubs and Associations: Pandemics - Plenary Session

Presented by Stan Stolwerk, NKC Netherlands

Tomas Mehlmauer (Austria)

Fabien Produit, ACS (to be confirmed) Switzerland

Fabienne Yobe, F.F.C.C. (to be confirmed), France

11:15 - 11:45 > Coffee Break

11:45 - 12:30 > PART V A New Industry - Plenary Session

Presented by João Alves Pereira, F.I.C.C. AISBL

To be announced, How Industry performed during the Pandemic

Nicolas Dayot, How Campsites have adapted to and during the pandemic

12:30 - 13:00 > Official Closing Session

Conclusions and perspectives on the follow-up of the Paris 2022 Congress

13:00 - 14:00 > Lunch

15:00 > Guided Visits to Verrières-le-Buisson and Massy region

Guided tour to discover the classic sights of the Verrières-le-Buisson and Massy region

Day 04 Full Program

October 29, 2022

SIGHTSEEING AND POST TOURS

A guided tour of Verrières-le-Buisson and Massy region will be offered in the afternoon of Friday 28 October.

An excursion (extra fee) to **Palace of Versailles and Gardens** will take place on Saturday 29 October.

This tour will start at 9:00h till 18:00h and includes the bus tour to visit of Palace of Versailles and Gardens, Lunch at the Palace and entrance tickets. Lunch will be served at (to be announced).



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